



UNIVERSITÀ DEGLI STUDI DI TORINO

Collegio Carlo Alberto

UNIVERSITÀ DEGLI STUDI DI TORINO



POLITECNICO
DI TORINO

Workshop

Female Entrepreneurship in the Digital Era

Program

Venue: Collegio Carlo Alberto, Piazza Arbarello 8, Torino

September 24

14-14:30 Welcoming address: **Elsa Fornero** (University of Turin and CeRP-Collegio Carlo Alberto) and **Mario Gioannini** (Managing Director of CCA)

14:30-14.45 Introduction by the Scientific Committee. **David Audretsch, Erik Lehmann, MariaCristina Rossi, Elisa Ughetto**

14:45 Keynote Speech: **David Audretsch** (Indiana University) "Entrepreneurship in the Fourth Industrial Revolution: Why Gender Matters"

15:45-16:00 Coffee Break

16:00-18:00 Paper session

Barbara Orser (University of Ottawa)-Progress or pinkwashing: Who benefits from women-focused capital funds? Discussant: Noemi Oggero

Noemi Oggero (University of Turin)-Entrepreneurial Spirits in Women and Men. The role of risk propensity and financial literacy. Discussant: Maura McAdam

Maura Mc Adam (Dublin City University)-Digital Girl: Cyberfeminism and the emancipatory potential of digital entrepreneurship potential of digital entrepreneurship in emerging economies. Discussant: Barbara Orser

September 25

9:15-11:15 paper session

Cristina Rossi Lamastra (Politecnico di Milano)-Gender, entrepreneurship, and digital skills: a data-driven analysis. Discussant: Davide Vannoni

Alessandro Manello (University of Turin)-Networking: a business for women. Discussant: Marina Della Giusta

Marina Della Giusta (University of Reading)-The behavioural foundations of female entrepreneurship: what can experiments teach us. Discussant: Cristina Rossi Lamastra

11:15-11:30 Coffee Break

11:30-12:45 Round Table on Female Entrepreneurship.

Participants: **Anna Amati** (MetaGroup), **Irene Cassarino** (The Doers), **Giorgia Garola** (Scam & Giovani Imprenditori di Confindustria Piemonte), **Cristina Tumiatti** (Comitato Imprenditoria Femminile CamCom Torino)

Moderators: **Francesca Culasso** (University of Turin) and **Emilio Paolucci** (Politecnico di Torino)

12:45 -14 Lunch

Organizers: Mariacristina Rossi and Elisa Ughetto

Scientific Committee: David Audretsch, Erik Lehmann, MariaCristina Rossi, Elisa Ughetto

Info and registration: relazioni.esterne@carloalberto.org